



THE AUTHENTIC HOSPITALITY OF NATURE TO BOOST COLLABORATION

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WORKIN'

# **THE FIRST MICE FORMAT**

**100% OPEN AIR** 

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INTRODUCTION

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WHAT IS THE PERFECT COMBINATION FOR A SUCCESSFUL EVENT?

Club del Sole's WORKIN'GLMP is an innovative concept for successful events surrounded by nature with advanced technological services. Sustainable and glamorous hospitality to make your Business event creative and effective.

# EXPLORE. DISCOVER. CONNECT.

**OUR VALUES:** 

CONNECTION,

AND ENERGY

SUSTAINABILITY

-

Explore the territory with authentic out of the box experiences and enjoy the energy of nature.

Discover the comforts offered by the Club Del Sole resorts.

Connect from our smart & green conference spaces.

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Club del Sole

Having Fun

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Open Air Meeting



# OPENAIR MEETING

# Pop Up & Breakout Balcony

The living room and porches of our accommodations become the perfect setting to accommodate small work teams from 4 to 8 people.

# On The Beach Garden Circle

In a circle and in contact with nature, drawing in the sand or watching the clouds in the sky: cooperative learning and creative design are born this way.

# Nature World Cafe

Customised lounge areas in green and natural spaces give life to relaxed and informal, lively and effective conversations.

# Walking Meeting

Exercise that clears the mind: a travelling meeting stimulates conversation and provides space for mutual communication and listening.

An open air meeting is a concept whose goal is to create better connections between people through the energy of nature. Club del Sole's Workin' Glamps offer the ideal setting and MICE services needed to make every meeting enjoyable and effective.

THE BENEFITS OF OUR FORMATS





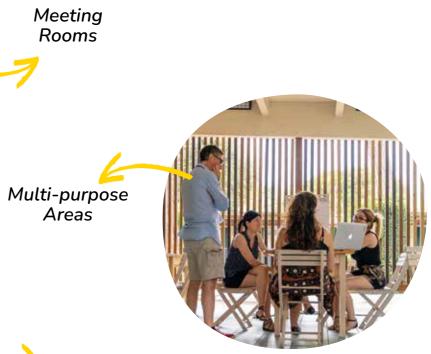
**OUR BUSI** SOLUTIONS

Cuto Case

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Club del Sole

Equipped Tensile Structures





# OUR UNCONVENTIONAL ACCOMMODATIONS

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Chalet A wooden bungalow surrounded by nature, with bedrooms and outdoor porch

> Tent Lodge & Airlodge For a campsite experience

Lodge Surrounded by greenery, lake view or sea view, with large porch

Discovery A perfect organization of space in an environment where every detail is designed to surprise



and some



# FOOD & BEVERAGE

AUTHENTICITY AND CREATIVITY

WITH A LAKE VIEW

a guarantee of quality, refinement and authenticity for all types of events. Cuisine is a direct expression of the land and skillfully combines tradition and creativity. The Staff is happy to collaborate in customising spaces and services.

high-level food & beverage services,

of Club del Sole villages offer

We offer:

The restaurants

Served BBQ or BBQ KIT for a do-it-yourself culinary experience

Welcome drinks and aperitifs surrounded by nature



Chic-Nic



Gala dinner on the beach or by the swimming pool for exclusive evenings

# IMMERSE YOURSELF IN OUR DESTINATIONS

DESENZANO SOLE

ADRIANO

ORBETELLO ROMAGNA

> RISACCA RIBUSIERI

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DESENZANO LAKE VILLAGE Desenzano, Lombardy

RIBUSIERI COUNTRY HOUSE Cinigiano, Tuscany

SOLE FAMILY CAMPING VILLAGE Marina Romea, Emilia Romagna

ADRIANO FAMILY CAMPING VILLAGE Punta Marina, Emilia Romagna

LA RISACCA FAMILY CAMPING VILLAGE Porto Sant'Elpidio, Marche

ORBETELLO FAMILY CAMPING VILLAGE Orbetello, Tuscany

ROMAGNA FAMILY VILLAGE



# DESENZANO LAKE VILLAGE

**DESENZANO, LOMBARDY** 

It is the ideal setting for those looking for the highest guality available and innovative experiences in one of the most glamorous locations on Lake Garda. Desenzano Lake Village offers the ideal setting and MICE services needed to make your business retreat enjoyable and effective, in close contact with nature but with technological services worthy of a conference centre.

ACCOMMODATIONS AVAILABLE 109

#### LOCATION

Desenzano Lake Village is located on Lake Garda, 35 km from Brescia, 46 km from Verona, 156 km from Venice and 50 km from Mantua.

Distance from airports: Verona 38 km, Orio al Serio 79 km, Linate 113 km Distance from Brescia FS Railway Station: 33 km

# **OPEN AIR MEETING**

At Desenzano Lake Village, details make all the difference: customised set-ups to make your event glamorous and distinctive.

Areas available: • Stables Hall (three-room in a scenic area) up to 20 seats • Lake Terrace Hall up to 50 seats • Workin' Village (tensile structure) up to 100 seats • Pier up to 20 seats

- - Open-air Terrace up to 40 seats
  - Green spaces and private beach

# ACCOMMODATION

The accommodations are located within the various Desenzano Lake Village areas: lake view lodges, apartments in the panoramic area, and apartments in the central area.

## MONO APARTMENT

A one-room apartment with balcony or terrace. Ideal as a DUS room

## LODGE SUPERIOR

Lodge with 3 bedrooms, two bathrooms and lake view from porch, located in 2nd and 3rd rows. Ideal for shared double rooms



- Swimming pool with lake view (heated)
- Free beach umbrellas and sunbeds by the swimming pool
  - Indoor restaurant
  - Private parking



# **RIBUSIERI COUNTRY HOUSE**

**CINIGIANO. TUSCANY** 

The Ribusieri Country House is the ideal location for hosting meetings, conventions and business retreats framed by the beautiful landscapes of Tuscany's Val d'Orcia and enjoying the property's large park and romantic swimming pool. An estate immersed in one of the most beautiful areas of Italy, in the green province of Grosseto, offering a variety of landscapes, sunshine, good food and excellent wines: all ideal elements for an unforgettable event. The Ribusieri Country House combines these elements with refined design environments, green spaces, comfort and functionality.

ACCOMMODATIONS AVAILABLE 9

## LOCATION

The Ribusieri Country House is located 46 km from Castiglione della Pescaia and 46 km from Siena.

Distance from airports: Grosseto 46 km, Perugia 130 km, Firenze Amerigo Vespucci 143 km, Pisa 189 km, Roma FCO 210 km Distanza dalla Stazione FS Grosseto: 43 km



# ACCOMMODATION

**VILLA SOLAURA** 

A farmhouse where comfort meets tradition split into two housing units with 3 bedrooms, 3 bathrooms and living room

## SOFIALVENTO

A villa with the charm of a classic Tuscan farmhouse, with 3 bedrooms, 3 bathrooms and a living room

## CHIARANOTTE

A villa with a modern and sophisticated design, with 3 bedrooms, 3 bathrooms and a living room

# **SERVICES**

 Heated swimming pool with exclusive access • Private terrace

- with breathtaking views
- Private panoramic garden

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# RIBUSIERI Country House

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INSIGHTS



# SOLE Family Camping Village

# MARINA ROMEA, EMILIA ROMAGNA

Located very close to the sea and full of charming natural views, Sole Family Camping Village is the ideal place to organize your special corporate retreat on the Romagna Riviera. Between one open air meeting and the other you can enjoy the fresh air of our pine forest by the swimming pool, be lulled by the sound of the sea with your feet in the sand, sleep in comfortable lodges, enjoy excellent traditional dishes and use sports facilities perfect for entertainment. But most of all, be spoiled by the typical hospitality of this land.

ACCOMMODATIONS AVAILABLE 110

#### LOCATION

The Sole Family Camping Village is located on the Emilia-Romagna coast, 13 km from Ravenna, 34 km from Cervia, 44 km from Cesenatico and 75 km from Rimini.

Distance from airports: Forli 39 km, Rimini 77 km, Bologna 93 Km

Distance from the Ravenna FS Railway Station:  $10\ \rm km$ 



# **ACCOMMODATION**

Our selection for MICE events:

CHALET COMFORT Wooden bungalow surrounded by a pine forest, with 2 bedrooms and outdoor porch. Ideal as a shared double room

## LODGE SUPERIOR GOLD

A brand new one-room lodge with kitchenette, bathroom and outdoor porch. Cozy and well furnished. Ideal as a DUS room

## LODGE SUPERIOR

A lodge with 1 double bedroom, living room with kitchenette, bathroom and outdoor porch, surrounded by nature and equipped with all amenities. Ideal as a DUS room

# **OPEN AIR MEETING**

Green area
Private beach and free beach
Meeting room up to 70 seats

# **SERVICES**

Beach barSwimming pool

- Indoor restaurant
- Currente Calalas la sur

• Sports fields: bowls game, beach volleyball, basket, and beach tennis

# SOLE FAMILY CAMPING VILLAGE

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INSIGHTS



# ROMAGNA Family Village

**RICCIONE, EMILIA ROMAGNA** 

Get ready to organize your corporate retreat in the heart of the Romagna Riviera. This Family Village is a shining example of Romagna hospitality and tradition to experience a unique and memorable corporate stay, to be organized by the private swimming pool or in the charming green area. The Romagna Family Village also offers a beautiful swimming pool with whirlpool, geysers, fountains and water games; the guarantee of genuine flavours at the table; housing solutions that meet the expectations of the most demanding clients; and equipped beaches just a stone's throw from your accommodation.

# ACCOMMODATIONS AVAILABLE 221

## LOCATION

The Romagna Family Village is located on the Emilia-Romagna coast, 15 km from Rimini, 7 km from Cattolica and 30 km from San Marino.

Distance from airports: Rimini 7 km, Ancona 79 km, Bologna 131 km Distance from the Riccione FS Railway Station: 3 km



# **ACCOMMODATION**

Our selection for MICE events:

LODGE DELUXE The refined comfort you would not expect: a lodge with all the amenities just a few meters from the sea. Ideal as a Dus or shared double room

> LODGE e AIRLODGE For a campsite experience

# **OPEN AIR MEETING**

Private pool for events
Green area
Teathre
Meeting room (new 2023)

# **SERVICES**

 Swimming pool with beach area, whirlpool and water games

 Bar
 Restaurant

# **LA RISACCA FAMILY CAMPING VILLAGE**

## PORTO SANT'ELPIDIO. MARCHE

A little corner of paradise in Porto Sant'Elpidio, a historic seaside village in the Marche region, La Risacca Family Camping Village offers the perfect mix of blue seas and green pine forests, poplars and tamarisks. An oasis surrounded by an enchanting setting, perfect for organizing your Open Air Meeting and draw the best energy from nature. The vast availability of accommodations, the private beach on the Adriatic Sea and the inhouse restaurant with AIC (Italian Celiac Disease Association) certification will make your business stay absolutely perfect. Without forgetting the fun water park and the village's many sports facilities, always ready to welcome you.

#### ACCOMMODATIONS AVAILABLE 225

#### LOCATION

La Risacca Family Camping Village is located on the Marche coast, 38 km from the Conero beaches, 50 km from Ancona and 30 km from Macerata.

Distance from airports: Ancona 56 km, Pescara 121 km. Rimini 138 km Distance from the Civitanova Marche/Porto Sant'Elpidio FS Railway Station: 3,9 km



# **ACCOMMODATION**

Our selection for MICE events:

LODGE SUPERIOR An accommodation ideal as a DUS

LODGE DELUXE An excellent accommodation as a shared double room

LODGE TENT For a campsite experience

- Beach Bar
- Semi-Olympic pool
  - 2 whirpools
  - Restaurant
- Sports fields: tennis,
- five-a-side football pitch

# **ADRIANO FAMILY CAMPING VILLAGE**

# PUNTA MARINA, EMILIA ROMAGNA

The Adriano Family Camping Village in Punta Marina Terme is surrounded by 14 hectares of a centuries-old pine forest, just a few kilometres from the centre of Ravenna. The village has bungalows, mobile homes and lodges, perfect for a special corporate event. Our Dolcevita Beach Club bathing establishments in Punta Marina are a stone's throw from the camping village, ideal for on-the-beach sports experiences and convivial or relaxing moments by the beach.

ACCOMMODATIONS AVAILABLE 301

#### LOCATION

The Adriano Family Camping Village is located on the Emilia-Romagna coast, 10 km from Ravenna, 26 km from Cervia and Milano Marittima, 36 km from Cesenatico and 57 km from Rimini.

Distance from airports: Forlì 38 km, Rimini 76 km, Bologna 92 km Distance from the Ravenna FS Railway Station: 9 km



# **ACCOMMODATION**

Our selection for MICE events:

LODGE DELUXE Among the most modern and spacious lodges of the Adriano Family Camping Village

CHALET SUPERIOR A wooden chalet nestled in wide green spaces

> LODGE TENT e AIR LODGE For a campsite experience

- Beach Bar • Swimming pool with beach area, whirlpool area Restaurant • Sports fields: five-a-side
  - football pitch, beach volleyball, bowls game

# **ORBETELLO FAMILY CAMPING VILLAGE**

**ORBETELLO, TUSCANY** 

The Orbetello Family Camping Village is located on the Tuscany Tyrrhenian coast. Located near Monte Argentario and its breathtaking views, it is the perfect place for an adventure in the heart of the natural beauty of the Orbetello Lagoon, Giglio Island and the Duna Feniglia Nature Reserve. Fully experience the Tuscan atmosphere but with all the services of Club del Sole, starting with a beautiful water park surrounded by greenery, passing through the typical food and wine of our restaurant, up to the many accommodation solutions cared for in every detail that are perfect for your corporate retreat.

## ACCOMMODATIONS AVAILABLE 264

## LOCATION

The Orbetello Family Camping Village is located on the Tuscany coast, 14 km from Monte Argentario, 34 km from Grosseto and 111 km da Siena.

Distance from airports: Fiumicino 145 Km, Pisa 192 Km Distance from the Grosseto FS Railway Station: 37 km

# ACCOMMODATION

Our selection for MICE events:

## LODGE DELUXE

An elegant and spacious solution perfectly integrated with the surrounding environment and nature. Ideal for those looking for relaxation and rest without giving up on comfort

LODGE TENT e AIRLODGE For a campsite experience

# **OPEN AIR MEETING**

• Green area Theatre • Private beach and free beach



- Beach Bar
- Semi-Olympic pool
  - 3 whirpools
  - Resaurant
- Sports fields: five-a-side football pitch, ping pong, beach volley

# PARTNERSHIP

The Workin' Glamp project was born from the collaboration with DUAL Communication - Marketing, Communication and Events Agency with which we selected the Club del Sole villages where to organize Open Air meetings.

The partnership with DUAL offers us customizable Mice proposals for any type of event: • Experiential team bonding • Land exploring • Coaching programs • Entertainment

A team specialized in creative, effective and exciting business events is ready to welcome you and meet all your needs!

# 

DUAL is the first Agency that scientifically enhances marketing, communication and events through the use of emotional intelligence (EI) with a scientifically validated model.

The Agency has been active for over 20 years in B2C with brands in various product sectors. More than 25 professionals, including accountants, graphic designers, creative designers, event managers, specialists in branding and communication, digital and web designers, business coaching and territorial marketing, now work at the two headquarters in Milan and Marsala.



# **TEAM BONDING**

Trust in one's teammates, the ability to recognize one's own and others' talents, willingness to collaborate can be learned in the kitchen or behind a bar counter, with a musical instrument in hand or on a sail boat, while hiking or on a theatre stage.

FELLING CONNECTED To one's team Leads to creative Optimism

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# FUN EXPERIENCE

## FLOATING WINE

Would you let a great glass of wine drown? No? Then keep it safely on board! The team will have to put their manual skills to the test to build a raft that will save the final toast. "Cheers"!

## AELOUS' CHALLENGE

A regatta to develop fellowship among crew members, who only by working together and sharing the successes and risks of the challenge undertaken can achieve their goal. The course is the strategy. The wind blows: risks or opportunities.

#### GAMES UNDER THE STARS

The charm of a sports tournament in the moonlight to take full advantage of the potential of our villages to organise sports tournaments under the stars from swimming competitions in the pool, to soccer or volleyball on the beach.

## **GREEN EXPERIENCE**

#### NATURE DRUM CIRCLE

The excitement of music and the energy of the percussion instruments. Surrounded by the beautiful sceneries, a team of musicians will help you turn into talented percussionists, creating an amazing musical ensemble.

#### SUSTAINABLE OBJECTIVES

Being immersed in nature helps to reflect about topics of crucial importance such as the environment and sustainability. The 17 sustainable development objectives identified by the UN acknowledge the close link between human well-being, the health status of nature and common challenges for all countries.



## WACKY RACE

Creativity, unity, ecology: the world's craziest race wears green. A race car to be built using recycled materials, which will be used to race with noisy exceptional engines: team members!

# **BODY&SOUL EXPERIENCE**

#### PLAY BACK THEATER

Getting in touch with the virtuous and liberating power of theatre, testing oneself in engaging role-playing, experimenting with stage dynamics, discovering new aspects of oneself and team members. A fun, deep and surprising theatrical improvisation exercise.

### DARK ROOM

The excitement of undertaking a real sensory journey. No sight: it is necessary to amplify all the other senses to take an unusual mental journey in which there is nothing to see, but much to feel, learn and discover, trust in others among other things.

### LAUGHTER YOGA

Laughing for no reason, just like children do. That would be nice, wouldn't it? The good news is that it can be learned. By combining yoga breathing exercises with diaphragm exercises, you train your laughter muscles. Good mood needs exercise and, fortunately, it is contagious!

### MARTIAL ARTS FOR THE MIND

Immersed in beautiful natural settings, you will be guided by a martial arts master who will lead you to experience concepts such as confidence, balance, and flexibility through the use of the body, which promotes deep personal and relational learning.

# LAND EXPLORING

Club del Sole's Workin' Glamp Resorts, thanks to an exclusive location within protected natural parks, are full of history, culture and food and wine. Through the "Land Exploring" projects, we stimulate the participants' curiosity by opening a privileged window on the wide cultural heritage of the Italian areas.

## A GOURMET TRESURE HUNT

Thinking that a routine guided tour of the city is not for you because you are afraid of being bored to death? Then have fun to discover the area in an unusual way: for example, by hunting for clues scattered in the most beautiful and characteristic areas of the place. Each challenge won has an appetising bonus perfect to win a lunch for the whole group!

## **BEJING EXPRESS**

This challenge is just for those who love challenges and adventures. Just like in the wellknown TV format, you will have to try to reach your destination by asking locals for help. You will need an adventurous spirit and a good amount of chutzpah, but also unity and trust in others. Moreover, it is a great excuse to explore beautiful cities and breathtaking views!

#### THE CHEF'S IDEAS

No, this is not just an ordinary cooking class: in addition to mastery of execution also imagination and creativity come into play here! After the presentation of the typical dish by the official chef, teams will have to try themselves in their personal reinterpretation. Whet your appetite and imagination!

#### ANCIENT TRADES

A workshop to discover ancient trades, face to face with local artisans who will reveal the secrets of their art to discover the hosting land through the hands of those who experience it.

### DINNER WITH THE KILLER

There are a thousand ways to explore the territory. The town becomes the setting for a professionally recreated mystery and the participants will impersonate the detective and go on the hunt for clues to find the killer. The evidence gathered will be discussed at dinner, where the commissioner of Police and characters involved will be present.

## TREASURE BIKE

A treasure hunt on two wheels, discovering beautiful natural scenery or stunning art cities. Whether it is an off-road mountain bike ride or a city bike ride, equipped with an orientation kit, this experience is about hunting for beauty with the goal of strengthening team cohesion in a fun and collective discovery journey.



# COACHING PROGRAMS & Retreats

#### We created

a range of workshops, classroom experiences and coaching programs designed to create a winning organisational culture through a process for changing mindsets and attitudes. Keywords:

- Dynamism
- Involvement
- Interaction



## EMOTIONAL INTELLIGENCE

Six Seconds-certified workshops, the leading network for studies and research on socialemotional skills to learn the characteristics of one's own brain style and how to use it with the rest of the team to improve the management of emotions and relationships.

#### CONVERSACTION

A workshop to learn how to manage conversations in a conscious, intentional, and effective way. It is an art that strengthens leadership, produces more productive personal and professional relationships, and promotes a more creative climate in one's social, family, and corporate community.

## PRESENTACTION

A series of hints, ideas, and cues to help speakers in making their presentations more effective, enjoyable, and memorable, and to ensure that they inspire their audiences to real action.

#### FEEDBACK

Are you among those who when awaiting feedback place their cell in airplane mode? Or who rather than give feedback would escape to an island? Two good news: you are not the only one, and it can be improved. A workshop that aims at encouraging the use of feedback among team members, exploring its huge positive impact in everyday life!

#### **BUSINESS TELLING®**

A workshop based on a communication model whose focus it to make one's business stories captivating. Having a good story to tell, one that comes from a structured creative strategy is in fact the trump card when it comes to activating targets and boosting their involvement.



# HAVING FUN

Sharing together moments of excitement and light-heartedness in an atmosphere overflowing with good vibes.

Tasting wine, dancing, or becoming a child again for a while is a great way to connect deeply. And maybe to learn something new, and surprise oneself.



#### UNCONVENTIONAL FEEDBACK

After an event, it is most important to know the emotions and feelings of those who experienced it. Is filling in a feedback satisfaction form truly the solution? We do not think so. We believe it is much better to do it through playful and fun dynamics, to share one's thoughts in a lighter and more spontaneous way.

#### MINI ME

Becoming a child again? It is possible. Sometimes it is enough to unlock a memory, evoke an episode, or move the right lever. Through a conversation made of direct and unexpected questions, one will connect again with moments of one's childhood, while a photographer will capture the emotions appearing on the participants' faces.

#### **KNOWLEDGE & FLAVOURS**

Not just food and wine tastings, but journeys through the origins, history, and passion that lie behind each product. Local producers become storytellers and guide participants through a memorable sensory experience.





#### IN VINO VERITAS

A glass of wine is always a great ally for exchanging ideas and considerations. A team of specialised sommeliers and coaches created tailor-made tasting sessions in which wine becomes a metaphor for changing, listening and collaborating in the corporate world.

### BAREFOOT MUSIC

Close your eyes, take off your shoes, connect with the environment with an open heart. Let yourself be transported by the rhythm. A group of musicians will pull you into sounds and melodies that run with the rhythm of the surrounding nature.





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